



Press release

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GreenCharge Infra and Hubeject, have decided to team up as partners to continue striving towards a smooth, agile, and client-oriented EV-mobility market.

GreenCharge Infra teams up to consolidate a Nordic roaming network now open for everyone. Our roaming services together will offer an even higher level of customer experience to all. Since a while, we have been integrating to Hubejects Services and aligning our offerings to expand and increase everybody's awareness of electric travelling and make it simple to have a genuinely competitive offering that everybody needs in the next coming years.

It's built around a consortium-based company named GC-EX, where we invite all service providers, operators and additional services, such as maps, events, bundled offers, etc. to join.

Greencharge's The Hub provides the platform to create a shared wallet economy for all stakeholders in the Electric Vehicle-mobility market. It gives enhanced price transparency and accessibility to existing infrastructure and better coverage to all service providers adding unified payment functionality.

As the Hub secures the interoperable (roaming) transactions bundled offers, negotiations and value-added services increase the palette of services to meet each users' unique needs. With a unique set of APIs built in to meet all existing roaming protocols.

The CPO (ChargePoint Operator) gets enhanced utilization and control of equipment.

The EVSP (EV-Service Provider) gets increased customer benefit by access to more infrastructure. Parking Operators are today a part of the HUB solution and are live since 2nd quarter of 2020.

The EV driver will be able to find more infrastructure using their preferred contract.

More partners will be launched very soon within “We Charge Sweden” owned by Elfordon Sverige, an existing partner with GreenCharge Infra that was announced February 2020.

“I am very pleased that Hsubject and GreenCharge Infra have agreed to make this project happen,” GreenCharge CEO Per-Henric Fridolfsson said.

“This is very exciting for Hsubject to collaborate with such a innovative and experenced partner” was added by Christian Hahn, CEO of Hsubject. “This allows all our B2B customers to increase their activities in the so important Scandinavian EV Market.”

GreenCharge is a fintech company, developing tools for transaction and payment solutions for parking, charging and mobility services. Cloud-based and scalable, GreenCharge offers easy access, intuitive and secure products to operators and service providers.

Hsubject simplifies the charging of electric vehicles. Through its eRoaming platform, called interchange, the eMobility specialist connects Charge Point Operators or CPOs and eMobility Service Providers or EMPs, thus providing standardized access to charging infrastructure regardless of any network. With over 250,000 connected charging points and more than 750 B2B partners across 43 countries and four continents, Hsubject has established the world’s largest cross-provider charging network for electric vehicles by connecting CPO networks. In addition, Hsubject is a trusted consulting partner in the eMobility market, advising automotive manufacturers, charging providers, and other EV-related businesses looking to launch eMobility services or implement Plug&Charge using ISO 15118. In essence, Hsubject promotes eMobility and its advancement worldwide. Founded in 2012, Hsubject is a joint venture of the BMW Group, Bosch, Mercedes-Benz, EnBW, Enel X, innogy, Siemens and the Volkswagen Group. Hsubject’s headquarters is located in Berlin, with subsidiaries in Los Angeles and Shanghai.

GC-EX – Open for all

For more information on GreenCharge Infra AB and its services, please visit greencharge.io
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